

Description

A newspaper or magazine (Chose from the list below) comes to you and wants to change its identity. You are going to design a Masthead for this company's cover and inside the magazine. You can use only type and simple imagery for this.

Masthead

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GD110

Due:

1. Chose a magazine or newspaper from the list below and do research on the history of that company. You will write a two paragraph article in your own words, citing sources. (Make the design of your writing interesting.)

Due:

2. Sketch 25 examples of this masthead. These can be rough thumbnail sketches.

Due:

3. Ink up a final example life size of the masthead, mocked up with cover, (Design the cover using the masthead). 1 Inside Header panel with page #.

Redesigning a Masthead

List

The New York Times
Rolling Stone
Print Magazine
How Magazine
The Washington Post
The Cincinnati Enquirer
USA Today
Columbus Dispatch
Forbes Magazine
Cincinnati Herald
Good Magazine
Step Indesign Magazine

Additional Rules

1. Final designs will be in ink, not computer generated.
2. All items must be handed in on final due date.

Intro to
Typography

In
Ty

Free grading see rubric.